

# **Real-Time Account Fraud Prevention**

Account fraud is pervasive in digital business, and attacks have far reaching consequences including financial loss, brand damage, customer turnover, lost revenue, lowered valuations, and more.

Traditional anti-fraud tools were never designed for modern account fraud, and can't detect constantly changing fraudsters and tactics among many thousands or millions of legitimate users that generate 10's or 100's of millions of events per day.

Verosint stops fraudsters hiding in your user

accounts and attacking your business by discovering, preventing and blocking fraud with Al-powered automation and efficiency. With Verosint you can improve customer trust, customer experience, and gain new efficiencies across your business.

# **Verosint Blocks Fraud Before It Starts**

Verosint turns Security, Fraud and Compliance into powerful fraud fighting experts with AI-based analytics that combines open-source intelligence, behavioral and device data with your company's internal login and account activity data.

Verosint starts by discovering fraud already on your platform in minutes, avoiding months of manual investigation and verification effort. Verosint prevents future attacks by detecting emerging fraud patterns and risk signals with AI and customizable risk profiling. Verosint then automates and optimizes workflows to block fraudsters at your door while giving legitimate customers the fastest, easiest user experience; driving efficiency and broad benefits across your business.

#### 🕚 Real-Time Fraud Prevention

Immediate and accurate results through AI analytics

#### **Improve Efficiency/Productivity**

Become fraud fighting experts with speed, efficiency and scale

#### Hinimize Account Blind Spots

Stop persistent adversaries by deploying fast across web, mobile and legacy apps

#### Grow Trust and Assurance

Foster brand trust that grows customers and engagement

#### <sup>O</sup> Improve Customer Experience

Block fraudsters and give real customers an optimal experience

#### Evolve and Adapt Fast

Detect and investigate new fraud with Al and custom risk signals & profiles tailored to your business

## PLATFORM OVERVIEW

## Verosint Stops Account Fraud:

- Account takeovers
- Account opening fraud
- Account impersonations, scams, and collusions
- Duplicate/shared accounts
- Account ban evasions

# The Growing Account Fraud Crisis

- \$635B/year Financial losses
- Over 3X
   Annual increases
- 70 days
   Average time to detect fraud
- 76% leave Account fraud victims will abandon your brand

## verosint.com

# **The Verosint Platform**

Only Verosint discovers, prevents and blocks account fraud by combining multi-layered insights and intelligence from OSINT, authentication and account activity data, and AI behavioral analytics to improve security, trust and customer experience.

#### **Real-Time Fraud Discovery**

- Auto-discover fraud already on your platform in minutes via secure APIs
- Import prior historical data and get immediate results no need to wait or train models
- Obtain full visibility into account fraud scope and impact, including actionable data to classify accounts by risk profile
- Save weeks or months of manual investigation and verification effort

#### **AI-Powered Fraud Prevention**

- Identify fraud patterns, risk signals and anomalies across real-time event streams and millions of data points
- Boost fraud team investigation efficiency and accuracy with immediate insights to resolve cases quickly
- Examine accounts risks and linkages, and consolidate fraud prevention data with out-of-the-box dashboards
- Incorporate custom risk signals, profiles and account tagging to customize for your unique use cases and business needs

## Automate Workflows and Optimize Efficiency

- Automate and orchestrate security workflows to challenge or block fraudsters at your door
- Recognize legitimate customers and give them the fastest, easiest user experience
- Use multi-factor authentication and identity proofing only when needed to reduce costs and friction
- Optimize continuously by monitoring detected risks, fraudulent attempts, deployed prevention measures, and more.







# Fast Implementation with Actionable Results

- Connect your existing authentication system and go.
- No software to install. Activate Verosint via secure APIs.
- See your account fraud landscape in minutes.

Verosint deployment couldn't have been easier. We were up and running in a day and a half.

- Enterprise Product Manager

### Request a demo today: verosint.com/demo Get a Free Fraud Assessment: verosint.com/free-fraud-assessment

